

## What is PARK Smart?

PARK Smart addresses parking problems such as:

- Lack of parking turnover
- Lack of available parking spaces
- Double parking

PARK Smart can address these problems through:

- **Variable Pricing** - Parking rates that shorten parking durations without discouraging shoppers from visiting the neighborhood. This allows more customers to reach the curb.
- **Time Limits** - Every neighborhood has its own unique mix of restaurants, stores, and businesses. PARK Smart aims to match time limits to local land uses.
- **Hours of Operation** - Similarly, PARK Smart aims to match the meter turn-off time to meet the demands of existing retail uses and trips to the area.

## PARK Smart is an Opt-In, Pilot Program

- In consultation with local stakeholders, the Community Board makes the final decision to make PARK Smart permanent at the end of the pilot period.
- PARK Smart program elements were constructed in consultation with neighborhood stakeholders - residents, merchants, shoppers and workers.
- PARK Smart is implemented as a pilot program after which a comparison between pre and post-implementation parking and traffic conditions is used to determine the effectiveness of the program.





## Rate Structures

	Current Rate	Progressive Rate	Value Rate
15 Minutes	25 ¢	25 ¢	25 ¢
30 minutes	50 ¢	50 ¢	50 ¢
60 minutes	\$1.00	\$1.50	\$1.00
90 minutes	-	\$2.50	\$1.50
120 minutes	-	\$4.00	\$2.00

- This structure does not raise the price for short-term parkers.
- The Progressive Rate encourages as short a stay as needed but provides options for those who need more time
- The Value Rate provides a low-cost for two-hour parking in lower demand areaa.

## Extension of Meter Turn-Off Times

- Meters on 74th Street between 37th Avenue and 37th Road would turn off at 10pm Monday-Saturday.

## Extension of Meter Time Limits

These streets would be converted from 1-hour limit to 2-hour limit:

- 74th Street from 37th Avenue to Roosevelt Avenue
- Roosevelt Avenue from 74th Street to 82nd Street

## Questions/Concerns? Please contact NYCDOT staff:

Manzell Blakeley  
**PARK Smart Program Manager**  
 mblakeley@dot.nyc.gov

Nathan Gray  
**Jackson Heights Neighborhood Transportation Study Program Manager**  
 ngray@dot.nyc.gov

David Stein  
**Director of Community Initiatives**  
 dstein@dot.nyc.gov

Tom Maguire  
**Assistant Commissioner of Project Development**  
 tmaguire@dot.nyc.gov