

NYC Bike Share: Citi Bike



Why Bike Share in NYC?

- Successful new transportation application that plays to NYC's strengths: density, short trips, public transit
- Extends the reach of transit into new areas of development and demand
- NYC will adopt best features of other programs to deliver world's greatest bike-share system at no cost to city taxpayers



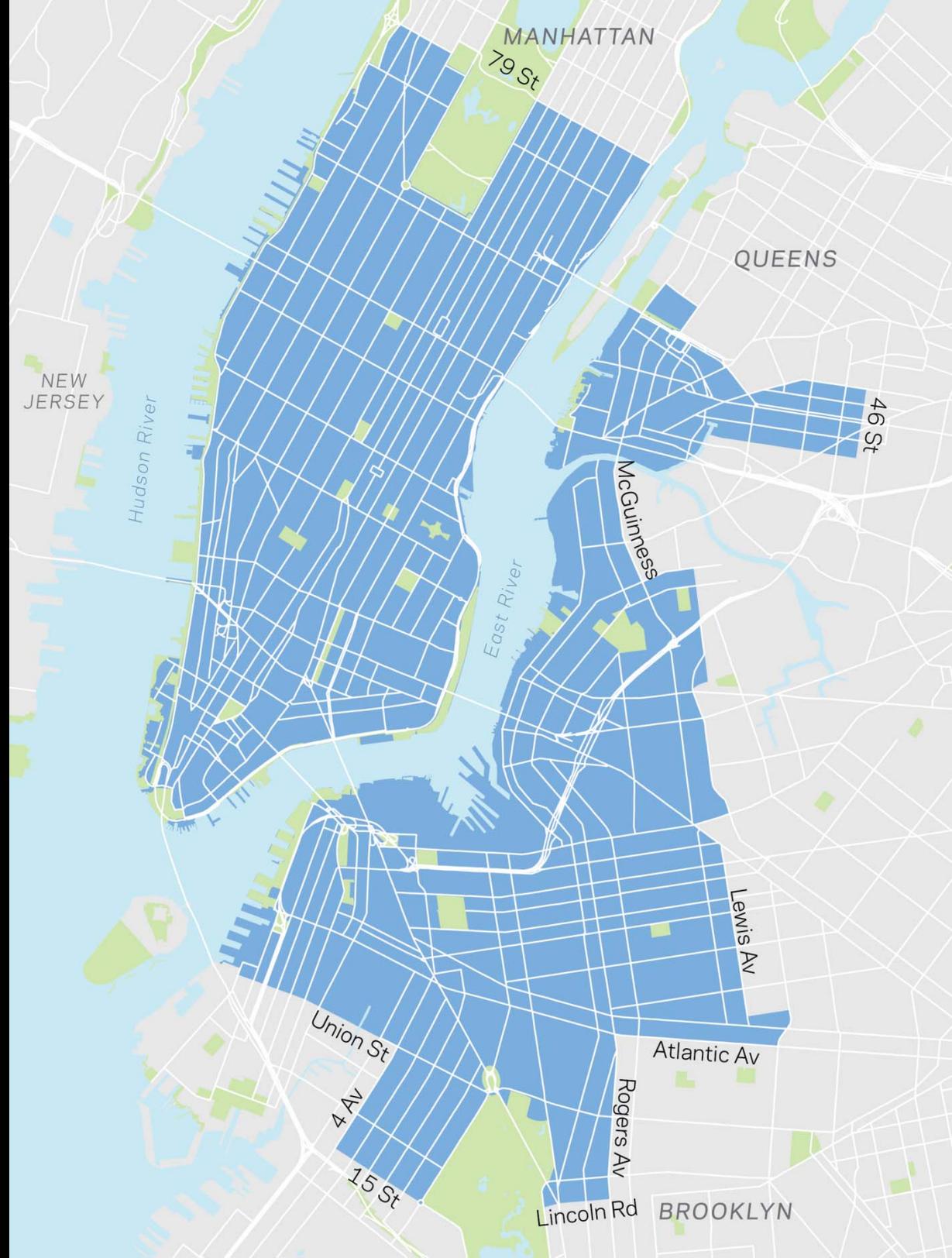
Citi Bike

Newest addition to the City's rich menu of travel choices



Bike Share in New York: Citi Bike

- Largest outside of Paris – 10,000 bikes and 600 stations
- First-ever large-scale system without public subsidy



Citi Bike will serve many types of trips

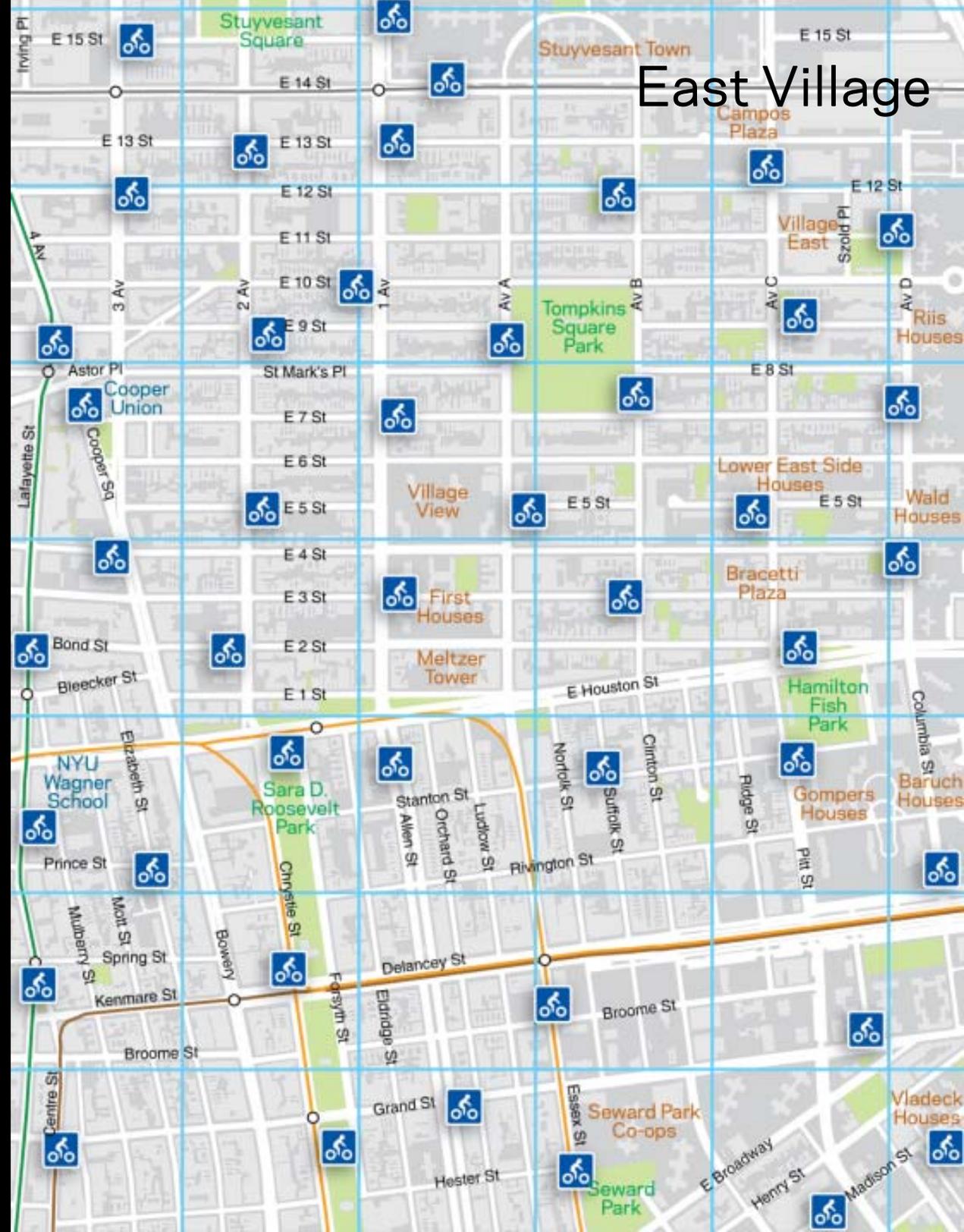




**Citi Bike will be operated
by NYC Bike Share**

NYC density example

- Stations located every few blocks
- Station clusters at high volume destinations
- Locations selected to increase transit access
- Major outreach/ input program to select station sites



Affordable for all New Yorkers

Base price:

- Annual : \$95
- Weekly: \$25
- 24hr: \$10

Ride for the first 30-45 minutes of each trip with no additional charge

Options for people without credit cards



The Bike



Easy Installation

- Stations install in under an hour
- Solar powered and wireless
- No digging or roadwork required



Citi Bike

- NYC Bike Share pays for all system costs – revenues from users and sponsorship
- Sponsored by Citi Bank
- Profit split 50/50 between NYC Bike Share and the City



Maintenance Standards & Oversight

- Service level agreements will be overseen by the City
- NYC Bike Share responsible for cleanliness, routine bike maintenance, snow removal, and redistribution
- NYC Bike Share will run a 24-hr service line in NYC
- Problems reported at the station or via the NYC Bike Share call center start an immediate timeclock for repairs



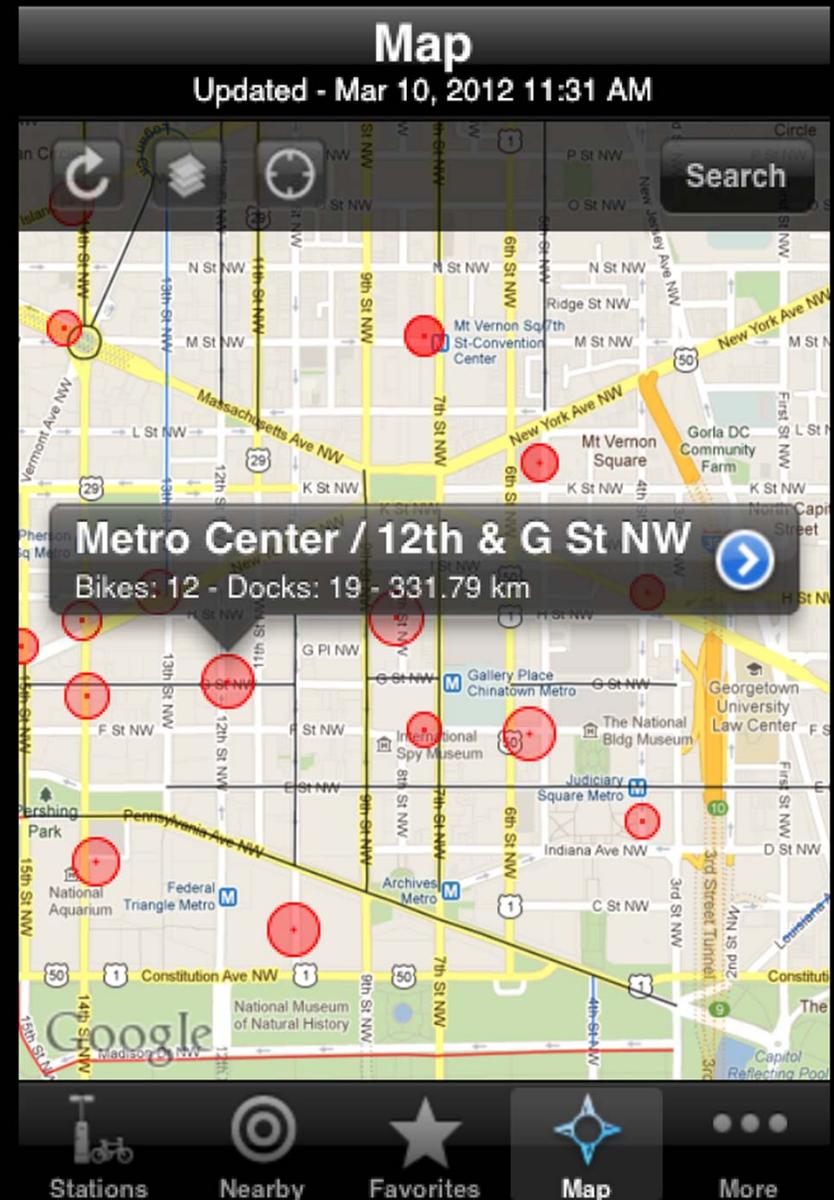
London



Washington

Technology applications

- GPS & radio frequency ID tags in all bikes & stations
- Wireless systems and smartphone apps allow users to find bikes and stations
- Assist with fleet management, network planning and service level compliance
- Open data will allow development of other commercial applications



Extensive local input process

Since September, DOT has worked extensively with New Yorkers to determine where stations should go:

- **33** demonstrations, open-houses, in 3 different languages through the city
- **54** meetings with Community Boards & Community Board leadership
- **14** Community Planning Workshops
- **315** additional meetings with BIDS, institutions and other stakeholders
- On-going dialogue with elected officials



Community Planning Workshop





Support from property owners

iPad

1:15 PM

82%

Miron
We are
thousa
bikes



MironProperties

We are crazy excited for this!! NYC is putting thousands of bikes on the street for the new bikeshare program! fb.me/PODVHFBB

43 minutes ago via Facebook



Suggest Location

News

Timeline

FAQ

Bike Smart!

Documents

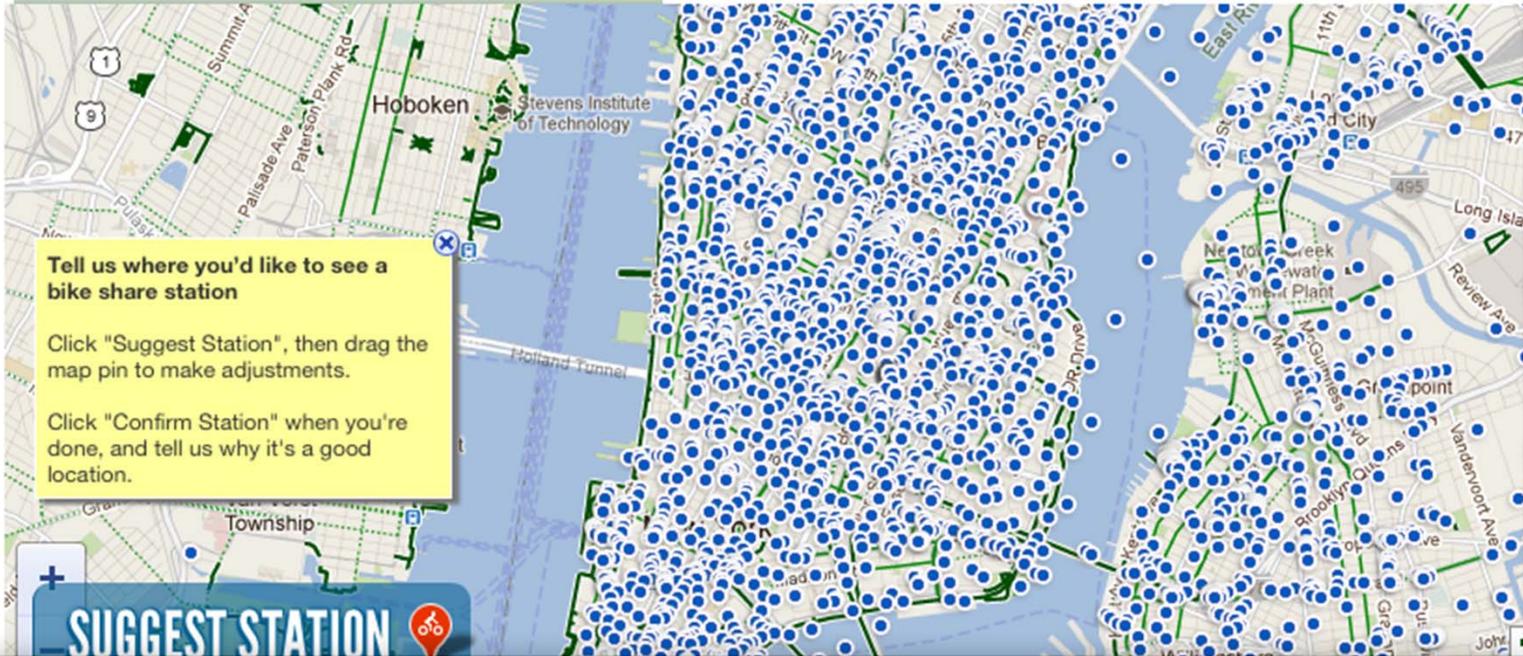
Contact Us

New York City Bike Share

Help shape NYC's new transit option



Someone wants a station. [Check it out →](#)



New York City Bike Share | Help shape NYC's new transit option



Station Siting

Community boards and other stakeholders were asked to choose from an extensive menu of qualified sites (3 to 4 times more sites than needed)

Proposed station plans follow Community Board preferences on the ratio of parking spaces-to-sidewalk spaces.



Map of technically qualified sites



Safety

Increased volume of targeting information about safe cycling behaviors.

Bikes, stations and correspondence will display the cardinal rules of the road.

Discounts on helmet purchase with Citi Bike membership and increased free DOT helmet distribution





citi bike

City Hall

citi bike

1. Scan QR Code

2. Ride a Citi Bike

3. Return your Citi Bike

In NYC, cyclists must:
Yield to pedestrians
Ride with traffic
Obey traffic lights
Stay off the sidewalk

More information
1-800-550-5377
www.citibike.com

PRICES

Map showing stations: Tribeca, Chinatown, City Center, Financial District

Coming soon



Coming soon



nyc.gov/bikeshare