

# NYC Bike Share



# Why Bike Share in NYC?

- Successful new transportation application that plays to NYC's strengths: density, short trips, public transit
- Extends the reach of transit into new areas of development and demand
- NYC will adopt best features of other programs to deliver world's greatest bike-share system at no cost to city taxpayers



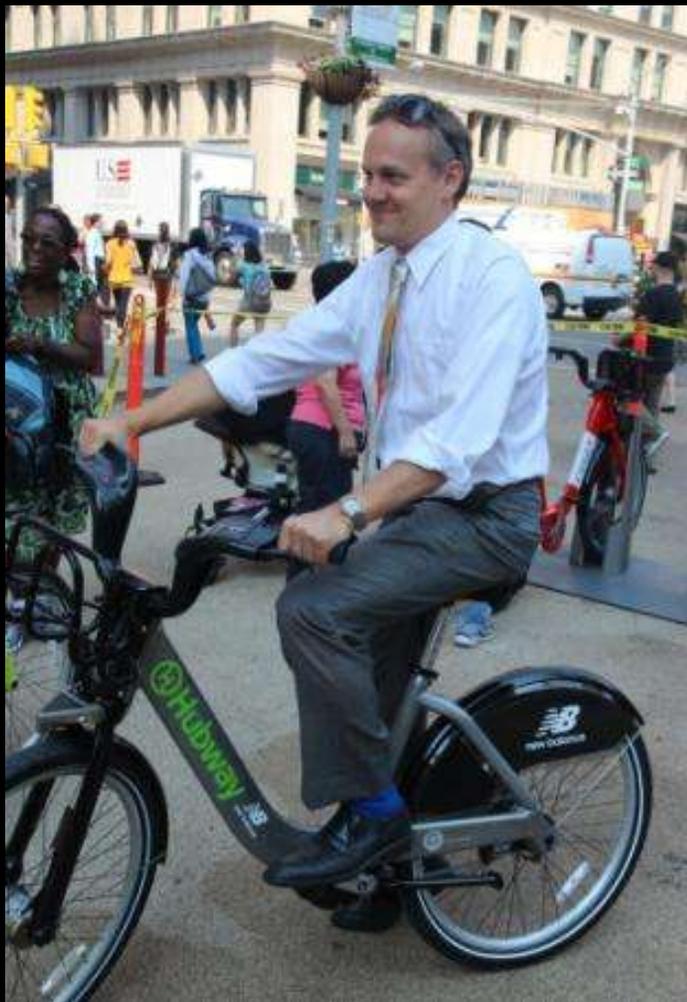
# Bike Share in New York

- Largest outside of Paris - 10,000 bikes at 600 stations.
- First-ever large-scale system without public subsidy
- Innovative affordability and inclusion policies



# Bike Share in New York

Newest addition to the City's rich menu of travel choices

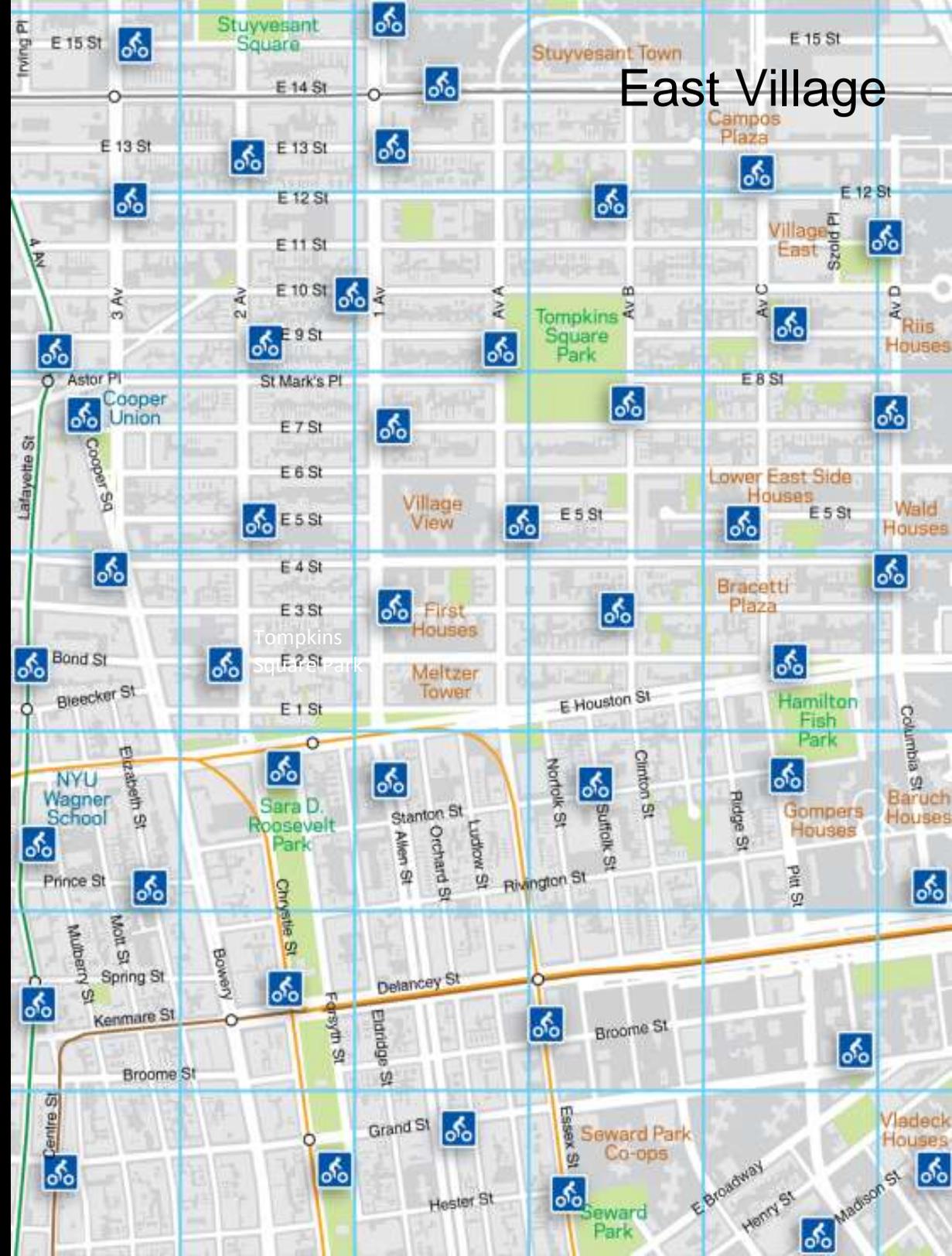




**NYC Bike Share will  
operate the NYC system**

# NYC density example

- Stations located every few blocks
- Station clusters at high volume destinations
- Locations selected to increase transit access
- Major outreach/ input program to select station sites



# Bike share will serve many types of trips



# Affordable for all New Yorkers

Base price:

- Annual : \$95
- Weekly: \$25
- 24hr: \$10

Ride for the first 30-45 minutes of each trip with no additional charge

Options for people without credit cards



# Easy Installation

- Stations install in under an hour
- Solar powered and wireless
- No digging or roadwork required



# Business Plan

- NYC Bike Share pays for all system costs – revenues from users and sponsorship
- Sponsorship in NYC is highly valued
- Profit split 50/50 between NYC Bike Share and the City



# Maintenance Standards & Oversight

- Service level agreements will be overseen by the City
- NYC Bike Share responsible for cleanliness, routine bike maintenance, snow removal, redistribution
- NYC Bike Share will run a 24-hr service line in NYC
- Problems reported at the station or via the NYC Bike Share call center start an immediate timeclock for repairs



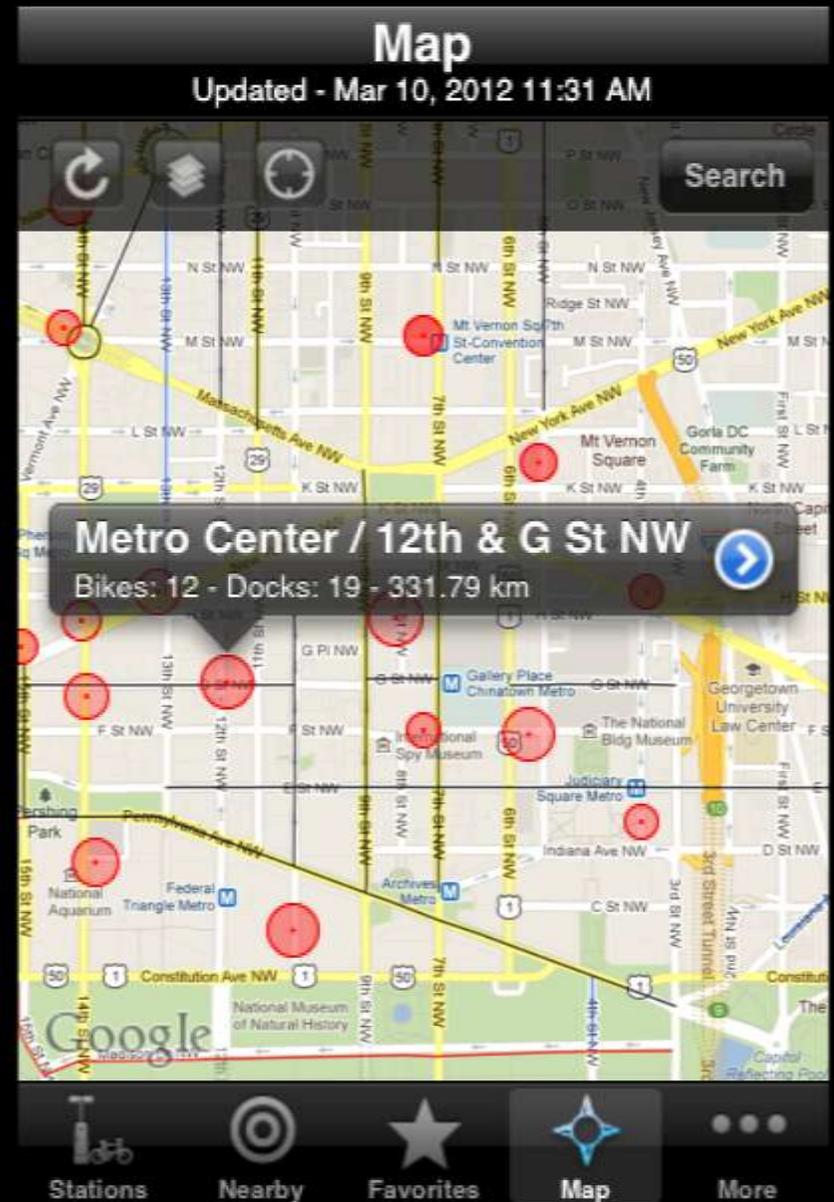
London



Washington

# Technology applications

- GPS & radio frequency ID tags in all bikes & stations
- Wireless systems and smartphone apps allow users to find bikes and stations
- Assist with fleet management, network planning and service level compliance
- Open data will allow development of other commercial applications



# Extensive local input process

Since September, DOT has worked extensively with New Yorkers to determine where stations should go.

- **33** demonstrations, open-houses, in 3 different languages through the city
- **54** meetings with Community Boards & Community Board leadership
- **13** Community Planning Workshops
- **150** additional meetings with BIDS, institutions and other stakeholders
- On-going dialogue with elected officials





### What is Biko Share?

Share what you own. Free of charge. Available for public use. Available for public use. Available for public use. Available for public use.





# Support by property owners

The image shows a screenshot of a Twitter feed. The main feed is titled "bikeshare NYC" and contains several tweets. A tweet from "MironProperties" is highlighted with a dark blue overlay. The overlay shows the tweet's content, including the text "We are crazy excited for this!! NYC is putting thousands of bikes on the street for the new bikeshare program!" and a link "http://t.co/5LaBfGR1". The overlay also shows the tweet's metadata: "Sent Mar 23, 12:30 PM" and "From Facebook". The background feed includes tweets from "madame\_robby", "UAPVirginiaTech", "shana\_johnson", "FinnQuinn", "BrooklynSpoke", and "StephenLevin33".

**madame\_robby**  
RT @MironProperties: We are crazy excited for this!! NYC is putting thousands of bikes on the street for the new bikeshare program! fb.me/...

**MironProperties**  
We are crazy excited for this!! NYC is putting thousands of bikes on the street for the new bikeshare program! fb.me/PODVH...

**UAPVirginiaTech**  
RT @shana\_johnson: Inspiring presentation on @NYC\_DOT bikeshare planning public outreach at @NACTO4Cities Bike Share Workshop. pic.twitter.com/V0tgyNtu

**shana\_johnson**  
Inspiring presentation on @NYC\_DOT bikeshare planning public outreach at @NACTO4Cities Bike Share Workshop. #nbs12 pic.twitter.com/...

**FinnQuinn**  
NYC Bikeshare: coming soon  
instagram.com/p/lhQRXtQb5d/

**BrooklynSpoke**  
Very cool. MT @StephenLevin33 proud to report that we've been working w/ @NYC\_DOT and there will be bikeshare on east side of McGuiness #bikenyc

**StephenLevin33** 17 hours ago  
@MC\_NYC proud to report that i've been working with @nycdot and there will be bikeshare on the east side of McGuiness.

**MironProperties**  
MironProperties

Reply → ReTweet ↻ Favorite ★ ...

We are crazy excited for this!! NYC is putting thousands of bikes on the street for the new bikeshare program!  
<http://t.co/5LaBfGR1>

Sent Mar 23, 12:30 PM  
From Facebook

# Station Siting

Community boards and other stakeholders were asked to choose from an extensive menu of qualified sites (3 to 4 times more sites than needed)

Proposed station plans follow Community Board preferences on the ratio of parking spaces-to-sidewalk spaces.





Suggest Location News Timeline FAQ Bike Smart! Documents Contact Us

# New York City Bike Share

Help shape NYC's new transit option



Marie wants a Midtown station. [Check it out](#) —

**SUGGEST STATION**

Map data ©2012 Google, Sanborn, [Terms of Use](#)

## What Is Bike Share?

Bike share is a network of thousands of

## Bike Share in NYC

Bike Share in NYC will be run by [Alta](#)

## Get Involved

NYC DOT and [Alta Bicycle Share](#) invite



Yield to pedestrians  
Stay off the sidewalk  
Ride with traffic  
Obey traffic lights

**Bike share in  
NYC will help  
spread the  
word about  
safe, respectful  
cycling.**

Coming soon

**PARK**  
**icon**

Over 200 Locations  
Lowest Rates In New York  
1-877-PARKING  
1-877-727-5464  
WeParkNewYork.com

**PARK**  
**icon**  
16.90

**BUSHMILLS**  
SINCE WAY BACK





Coming soon



[nyc.gov/bikeshare](https://nyc.gov/bikeshare)